

MAX MAINTAIN: PMA OVERVIEW

A Max Maintain Planned Maintenance Agreement (PMA) ensures your new equipment's maintenance needs are met and performed by certified Case IH service technicians. A PMA provides you with a simplistic solution to plan ahead and budget for your equipment's future maintenance needs.

- Lock in maintenance costs at current market price
- Ensure service is performed by certified technicians
- Guarantee use of genuine Case IH parts and fluids

Focus on your operation. Let your Case IH dealer focus on your equipment's performance needs.

WHY WAIT? TALK TO YOUR DEALER TODAY AND SAVE!



MAINTENANCE PLANS THAT FIT YOUR NEEDS AND OPERATION



SCAN TO LEARN MORE ABOUT PMAS TODAY!

CNH GENUINE PARTS

CASE IH

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INCLUDES: Comprehensive & Annual Maintenance Plans

- + Finance with CNH Capital
- + Bundle with a Purchased Protection Plan (PPP) for extended coverage



CNH GENUINE PARTS

CASE IH

FLEXIBLE FINANCING & BUNDLING OPTIONS



Maximize your investment with CNH Capital's flexible financing solutions. Bundle your equipment purchase with a Max Maintain **Planned Maintenance Agreement (PMA)** and a **Purchased Protection Plan (PPP)** to streamline all your equipment's protection needs with one convenient financing plan.

- **What's PPP?** A Purchased Protection Plan (PPP) is an extended service contract that provides financial protection against covered part or component failures after the manufacturer's base warranty expires – helping you avoid unexpected repair costs and downtime.
- **One Simple Payment:** Combine your equipment, PMA and PPP into a single financing package with competitive rates and terms.
- **Enhanced Value:** Bundling PMA and PPP may qualify you for additional incentives – ask your dealer for current offers.
- **Productivity Plus Line of Credit:** Easily apply and use Productivity Plus for added convenience and purchasing power on parts, service, and more, plus enjoy seasonal offers and terms! Productivity Plus can even be used to pay for your PMA and PPP coverage beyond the scope of a loan or lease.

Talk to your Case IH dealer today to explore bundling options that fit your operation and budget.



PMA OPTIONS



COMPREHENSIVE PMA

The Comprehensive PMA is for customers looking for **premier coverage** in their maintenance plan. It is based on engineering recommended service intervals and includes maintenance needs for the selected hours and terms chosen.

COMPREHENSIVE PMA PLAN	
MAINTENANCE PERFORMED	All standard maintenance
SERVICE INTERVALS	Hourly
TERM LENGTH OPTIONS	1 – 6 Years
	600 – 8,000 hours
DETAILS	Includes all engineering recommended maintenance components for the chosen term

ANNUAL PMA

The Annual PMA is best for customers who put fewer hours on their equipment each year or those who want seasonal services between operations. All major maintenance coverage is performed based on a yearly maintenance service interval.

ANNUAL PMA PLAN	
MAINTENANCE PERFORMED	Major components
SERVICE INTERVALS	Yearly
TERM LENGTH OPTIONS	1 – 5 Years
DETAILS	Includes all major maintenance components conducted yearly
INSPECTIONS & FLUID ANALYSIS	Completed yearly

REACH OUT TO YOUR CASE IH DEALER REGARDING:

- Eligible equipment for each plan option
- Customized plan term and hours for selected equipment
- Quote with maintenance details of chosen terms

BENEFITS OF A PMA



GUARANTEED CUSTOMER SUPPORT

Purchasing a Max Maintain PMA with the initial equipment sale provides the ability to lock in direct support from your dealership for your equipment's lifecycle.

FOCUS & TIME

Let your dealership handle equipment maintenance, so you can focus time and effort on your operation.

COST SAVINGS

Paying for maintenance upfront locks in the price of parts, fluids and labor. Save on inflationary risk as well as parts, lubricant and labor cost increases year over year.

INSPECTIONS*

Ensure your unit is properly being looked over during a maintenance service interval. Technicians are able to identify any potential wear that may arise, allowing for a proactive fix.

OPTIMIZE EFFICIENCY & PERFORMANCE

Keeping equipment up to date with maintenance ensures equipment is running at peak performance. A Max Maintain PMA utilizes only genuine Case IH lubricants, coolant and filters – including service performed by Case IH certified technicians, which proactively helps to prevent any unplanned interruptions.

INCREASED RESALE VALUE

When it comes to trading for your next equipment purchase, you can guarantee your equipment holds its value. When equipment receives the proper maintenance from your dealership, the records are there indicating equipment was serviced properly by certified dealership service technicians.

CUSTOMIZED TERM OPTIONS

Support your equipment's needs with the right PMA option to protect your investment and extend your equipment's lifespan. A variety of term lengths are available to match your individual machine's usage.



*Currently available on Annual PMA Plans