



New Holland 2024 Repair Survey Sweepstakes **Official Rules**

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

SWEEPSTAKES PERIOD: The Sweepstakes Period begins on March 15, 2024 at 8am CST and ends on June 30, 2024 at 11:59pm CST.

SPONSOR: CNH Industrial America LLC, New Holland Agriculture, 500 Diller Avenue, New Holland, Pennsylvania 17557; CNH Industrial Canada, Ltd., 1000 71st Street East, Saskatoon, Saskatchewan S7K 3S5.

GRAND PRIZE: One (1) \$500 USD Parts Card per winner. (Sponsor will select one winner from each of the five (5) New Holland North America regions (US - North Central, South, West and Northeast, and Canada) to receive a \$500 USD Part Store Gift Card).

MSRP: \$2,500.00 USD

Prize is awarded "as is" with no warranty or guarantee, either express or implied by Sponsor. Prize may not be assigned, transferred, changed or redeemed for cash, except at Sponsor's sole discretion and/or as set forth herein. Sponsor reserves the right to substitute a Prize (or portion thereof) with one of comparable or greater value. The awarding of any prize is contingent upon full compliance with these Official Rules. Winner is responsible for all applicable federal, state and local taxes, if any, and any other costs and expenses associated with prize acceptance and use not specified herein as being provided. All Prize details are at Sponsor's sole discretion. Released Parties (as defined above) disclaim all and any liability for the actual provision, quality, or nature of any Prize (or portion thereof) accepted by a winner.

HOW TO ENTER: During the Sweepstakes Period, any customer who receives a warranty repair survey from Sponsor, entitled "The Last Step in Your Recent Repair Experience," must complete the repair warranty survey using the link sent to their email address which will serve as the Sweepstakes entry. All fields are required. Only one (1) email account may be used to enter the promotion. There is no cost to enter. Entries generated by script, macro or other automated means or practices, or by any means which subvert the entry process will be void. Entering this Sweepstakes requires a valid email address, which will be confirmed at time of entry. If you choose to enter using your mobile device, data rates may apply. See your wireless provider for pricing plan details. Entries deemed in any way inappropriate or in conflict with the integrity standards of New Holland, as determined by Sponsor in its sole discretion, will be reported and all associated entries will be void.

By submitting an entry, entrant hereby grants permission for any information submitted in connection with this Sweepstakes to be posted on the Sponsor website or social media pages. Entrant agrees that the Sponsor, any participating partners, and any of their respective parent companies, subsidiaries, affiliates, directors, officers, professional advisors, employees, and agencies (collectively, the "Released Parties" or individually, each a "Released Party") are not responsible for any unauthorized use of any comments by third parties.

ELIGIBILITY: The Sweepstakes is open to selected customers who receive a warranty survey via email from Sponsor upon having warranty repairs done on their equipment by an authorized New Holland dealer, are legal residents of the fifty (50) United States, D.C. (excluding Puerto Rico and overseas United States Territories, Possessions, Commonwealths and Military Installments), and Canada who are nineteen (19) years of age or older or the age of majority in their



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jurisdictions of residence, as of date of Submission (defined below). Directors, officers and employees of Sponsor, and any of their respective affiliate companies, subsidiaries, agents, professional advisors, advertising and promotional agencies, and immediate families (spouses, parents, children, and siblings and their spouses) and household members of each are not eligible to participate or win any prizes. All applicable laws and regulations apply. Sweepstakes void where prohibited or restricted by law. To be eligible to win a prize, Submissions must be completed and received by Sponsor in the manner and format designated above.

WINNER SELECTION/DRAWING: Within ten (10) business days of the end of the Entry Period, Sponsor will conduct a random drawing from among all eligible entries received and select potential winners. Odds of winning depend upon the number of eligible entries received during the Entry Period.

WINNER NOTIFICATION: Potential winners will be notified via email using the email address provided in the Entry Form and will be required to confirm acceptance of the prize within 10 days or prize will be forfeited and an alternate potential winner may be selected in Sponsor's sole discretion. Potential winners will be required to complete and return an Affidavit of Eligibility, IRS W9 form, and Release of Liability/Publicity within ten (10) days of date of notification or an alternate winner may be selected in a random drawing from among all remaining eligible entries received for the drawing. Sponsor is unable to contact a potential winner or a potential winner is not in compliance with these Official Rules, prize will be forfeited and, at Sponsor's discretion, an alternate winner may be selected for the applicable drawing. If a prize is returned designated as "undeliverable", no alternate prize will be awarded, no other contact will be attempted by Sponsor, and, at Sponsor's discretion, the prize will be awarded to an alternate winner.

PRIZE DELIVERY: Sponsor will mail the Prizes to each of the winners' home addresses.

DISCLAIMER: Sponsor and Released Parties will not be responsible for: (a) any late, lost, misrouted, garbled or distorted or damaged transmissions or entries; (b) telephone, electronic, hardware, software, network, Internet, or other computer- or communications-related malfunctions or failures; (c) any Sweepstakes disruptions, injuries, losses or damages caused by events beyond the control of Sponsor or by non-authorized human intervention; or (d) any printing or typographical errors in any materials associated with the Sweepstakes.

GENERAL RELEASE: By entering the Sweepstakes, you release Sponsor and all Released Parties from any liability whatsoever, and waive any and all causes of action, for any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Sweepstakes or delivery, misdelivery, acceptance, possession, or use of or inability to use any prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory.

USE OF SWEEPSTAKES WINNER'S NAME, LIKENESS, ETC.: Except where prohibited by law, Submission into the Sweepstake constitutes permission to use Sweepstake Winner's name, likeness, persona, hometown, Submission and/or prize information in all media now known or later devised throughout the universe in perpetuity for all purposes Sponsor deems appropriate - including, without limitation, for promotional and publicity purposes - without further permission or compensation. As a condition of being awarded any prize, except where prohibited by law, winner may (in Sponsor's sole discretion) be required to execute a written consent, confirming Sponsor's right to use such winner's name, likeness, persona, hometown, Submission and/or prize information without further permission or compensation.



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ENTRANT'S PERSONAL INFORMATION: Information collected from entrant is subject to Sponsor's Privacy Policy. Any personal information supplied by entrant to Sponsor will be subject to the privacy policy listed on the entry page of the Sweepstake Website, which may be modified from time to time. By entering the Sweepstake, entrant grants Sponsor permission to share entrant's personal data including name, address, email address and any other personal data for the purpose of Sweepstake administration, judging and prize fulfillment. Entrants also agree to opt-in to receive correspondence from the Sponsor and will be subject to the Sponsor's privacy policy. Sponsor will not sell, rent, transfer or otherwise disclose entrants' personal information to any third party. Entrants agree that personal data, may be processed, stored and otherwise used for the purposes and within the context of the Sweepstake and any other purposes outlined in these Official Rules. The data may also be used by the Sponsor in order to confirm entrants' identity, their postal address and telephone number, or to otherwise verify their eligibility to participate in the Sweepstake. If entrant's personal information is not provided, the Submission will be ineligible.

MISCELLANEOUS: The Sweepstake and these Official Rules will be governed, construed, and interpreted under the laws of the Commonwealth of Pennsylvania, U.S.A. Except where prohibited, by participating in this Sweepstake, entrant agrees that: (a) any and all disputes, claims, and causes of action arising out of or connected with this Sweepstake, or awarding of the prizes, shall be resolved individually, without resort to any form of class action; and (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with participating in this Sweepstake but in no event attorneys' fees; and (c) under no circumstances will any participant be permitted to obtain awards for and hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. Some jurisdictions do not allow the limitations or exclusion of liability for incidental or consequential damages, so the above may not apply to you. Entrants agree to be bound by these Official Rules and by the decisions of Sponsor, which are final and binding in all respects. Sponsor reserves the right to change these Official Rules at any time, in its sole discretion, and to suspend or cancel the Sweepstake or any entrant's participation in the Sweepstake should viruses, bugs, unauthorized human intervention, or other causes beyond Sponsor's control affect the administration, security or proper play of the Sweepstake, or Sponsor otherwise becomes (as determined in its sole discretion) incapable of running the Sweepstake as planned.

Entrants who violate these Official Rules; violate any law, rule, or regulation in connection with participation in the Sweepstake; tamper with the operation of the Sweepstake or engage in any conduct that is detrimental or unfair to Sponsor, the Sweepstake, or any other entrant (in each case as determined in Sponsor's sole discretion) are subject to disqualification from Submission into the Sweepstake. Sponsor reserves the right to lock out persons whose eligibility is in question or who have been disqualified or are otherwise ineligible to enter the Sweepstake. Any provision of these Official Rules deemed unenforceable will be enforced to the extent permissible, and the remainder of these Official Rules will remain in effect.

WINNERS LIST / RULES REQUEST: For a copy of these Official Rules or for the names of the Sweepstake Winners, send a self-addressed, stamped envelope by July 31, 2024 to CNH Industrial/New Holland, 500 Diller Avenue, New Holland, PA 17557. Canadian residents may omit postage.