





#### **NEW HOLLAND AND YOUR DEALER ARE ALWAYS AT YOUR SIDE**

Setting ourselves the highest standards in quality and service are paramount to our success, therefore, it's important to us that our customers have the opportunity to communicate with New Holland directly when needed. This is why we created Top Service, to provide the highest level of personal care all year round.





The call is free. However some European Operators may apply a charge, if the call is made from a mobile phone. For any information about charge rate, please enquire in advance from your provider. Should you have difficulties getting through to the free phone number, you can also call **00442030245590** from UK and **0035312421881** from the Republic of Ireland.







### **TOP SERVICE - General Customer Support**

#### TOP SATISFACTION

Working in close partnership with our Dealer Network, Top Service is designed to provide an opportunity for our customers to contact us directly if and when required. We offer the highest level of customer care, staying in contact with each customer until their situation is resolved

#### TOP AVAILABILITY

There are many methods to contact us but to make things simple we have one unique phone number for every customer and for every enquiry, such as:

- Nearest New Holland Dealer location Product brochures and enquiries
- Product information Demos and test drive requests Retail finance information
  Service assistance and support An opportunity to share a New Holland experience

#### **TOP SUPPORT**

Top Service is there for everyone: from a prospect wishing to find out more about New Holland and our product offering, to our existing customers wishing to share their experiences with us. We also call our customers to check satisfaction of our service for continuous improvement.

# **TOP SERVICE UPTIME - Break Down Assistance** for Flagship Products

We know how demanding our industry can be, therefore we want our customers to feel the reassurance of the break down support we have in place all year round!



#### **TOP PRIORITY**

Uptime Support operates around the clock in high season, in close partnership with the dealer network, to keep any down time you may experience to an absolute minimum.

#### **TOP SPEED**

Our parts and service teams are on call in high season, ready to search for the part or technical solution needed to get our customers back on the move as quickly as possible. For parts delivery we have many options from planes to taxi carriers to keep customer down time to a minimum.

#### TOP SUPPORT

- In high season a member of the New Holland team is always ready to support as soon as the new assistance request is recorded.
- New Holland and the Dealer network will do all possible to provide support, checking many options such as providing a temporary backup unit.
- We also investigate alternative part solutions and support from the factory where necessary.
- New Holland will follow up the request until the machine is fully repaired.
- For the connected machine New Holland and the Dealer Network are able to remotely support the customer's machine, minimizing the down time and maximizing the efficiency of the service contact.

#### LISTENING TO YOUR EXPERIENCE

We contact customers to understand the satisfaction of the service received, and we will also ask our dealers for their feedback too!





# THIS IS WHAT OUR CUSTOMERS THINK

#### Mr G C Knight

I was impressed that the spare parts arrived the day after by a dedicated carrier.

#### Mr C Bartlet, Fortrie Farms Ltd

"They always manage to keep their customers working."



## AFTER SALES TEAM THINK

- "It's about everyone pulling together to keep customer down time to a minimum!"
- "Whether our dealers need technical support or parts, we make sure a solution is provided as quickly as possible and where needed we will also work with our dealers to provide backup support."
- \*\*We always follow every incident until we know the customer is back to work!



- \*\*Reliable service and great backup. \*\*
- \*\*The quick response from New Holland was excellent. \*\*
- \*\*Hour by hour communication from New Holland support team allows us to keep our customers regularly updated.



The services described in this leaflet can be subject to modifications and may vary in other countries. The photos may show equipment that is intended for other countries. Please check with your local New Holland Dealer for any further information. Published by New Holland Brand Communications. Bts Adv. (Turin)

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